

Report Brochure

Generic Injectables 2020

Products, Markets and Players

Greystone
Research Associates

Tracking a Moving Target

The generic injectable drug segment is a rapidly evolving and highly unpredictable environment that lacks a true data compass to assist decision makers in mapping strategies for success in this segment. There are 248 distinct APIs for which there is at least one approved generic injectable ANDA. These 248 APIs account for 1,223 approved ANDAs. Including all approved doses, the current universe of generic injectables consists of 1,746 unique injectable products. These products are marketed and supplied by slightly less than one hundred companies. Competition among the various drug and therapeutic classes is uneven, with the top ten segments accounting for a disproportionate level of activity and revenue. Understanding the underlying factors affecting business performance is key to attaining financial targets.

Market-driven Product Strategies

A longer life span is expected to translate to a growing number of patients diagnosed with chronic conditions. To counteract the financial and medical infrastructure implications of this trend, pressure from the public sector and managed care organizations will place a premium on therapeutic self-administration, an expectation that is creating an increased interest in routes of administration that are patient-friendly and cost-effective. Pharma company decision makers have come to the realization that for many products, success no longer only depends on the medication itself but also on achieving a consumer-compatible form of packaging and application.



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'This report is a comprehensive evaluation and analysis of the products and participants in this evolving segment of the injectable drug sector. It is designed to provide drug product decision makers, healthcare marketers, and supply chain participants with a detailed understanding of the economics, disease segments, and commercial opportunities for generic injectables. Provider organization business managers, healthcare administrators and investors will also benefit from this study.'

Executive Summary

The Market Opportunity

The Economics of Injectable Drugs
Growth in Injectables

Generic Injectables - Growth Factors

Patents and Exclusivity
Litigation and First-to-File ANDA Strategies
Buying and Selling ANDAs

Generic Injectables – Product Considerations

As-supplied Container
Lyophilization/Reconstitution
Formulation Factors

Generic Injectables Market Analysis

Drug Class Analysis

Adrenergic Agents	Bone Resorption
Anabolic Agents	Inhibitors
Antibiotics	Diuretics
Anesthetics	Folic Acid Metabolites
Antiarrhythmics	Growth Hormone
Anticoagulants	Inhibitors
Anticonvulsants	Muscle Relaxants
Antiemetics	Narcotic Analgesics
Anti-inflammatory	Neurotransmitter
Antihypertensives	Opioid Antagonist
Antineoplastics	Sedative
Antivirals	Vasodilators

Therapeutic Class Analysis

Antiinfectives
Cardiology
Hematology
Neurology
Pain Management
Other Key Classes

Market Factors

Regulatory Issues
Litigation Issues
Evolving ANDA Filing Strategies
The Role of CMOs
Healthcare Economics

Company Analysis

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The Power of Insight

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Our reports are carefully researched and written to provide timely and insightful analysis of key factors and developments shaping the commercial marketplace. The focused nature of our publications is designed to allow readers to identify emerging demand and growth opportunities in selected markets. Numerous charts, tables and graphs complement the text, with evaluations and assessments of current and probable future market developments, technology issues and business factors - information necessary to compete effectively in the global marketplace.

What You Will Learn

- Provides detailed analysis of generic drugs supplied as injectables and assesses key market segments, market dynamics and potential product opportunities
- Presents the competitive picture for generic injectables in two dozen drug classes
- Evaluates the importance of ANDA filing strategies and indirect ANDA acquisition on participant growth prospects
- Analyzes the impact of patents, exclusivity and litigation on participant market sector prospects
- Assesses the market presence and product position of the top twenty-four generic injectables suppliers
- Evaluates the impact of economic, technology, and regulatory factors

Report Value Chain – Who Should Read this Report

Development

- Drug Developers
- Device Suppliers
- CMOs
- Components/APIs
- Testing/Validation
- Clinical Trial Mgmt

Industry

- Pharma Managers
- Biotech Managers
- Drug Marketers
- Industry Strategists
- Financial Analysts
- Management Consultants

Market

- Clinical Managers
- Drug Distributors
- Pharma Regulators
- FDA Consultants
- Managed Care Managers

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