

Connected Drug Injection Devices to 2024

Devices, Products, Markets,
Strategies & Forecasts

Report Brochure



Greystone
Research Associates

Greystone Research Associates is pleased to announce the publication of a new market assessment. **Connected Drug Injection Devices to 2024: Devices, Products, Markets, Strategies and Forecasts** is a comprehensive evaluation and analysis of the technology, products and participants providing the driving force behind this evolving segment of the healthcare sector. The study is designed to provide drug company decision makers, drug delivery developers, device designers, healthcare marketers, and supply chain participants with a detailed understanding of the economics, technologies, opportunities for injection devices that provide the patient with enhanced usability and dosage management via wireless enablement. Provider organization business managers, healthcare administrators and investors will also benefit from this study.

The Connected Patient

For self-administration, adherence with drug therapy and disease management protocols has become a primary concern within the healthcare and pharmaceutical industries. For chronic conditions adherence has a direct effect on the patient’s quality-of-life. Connected devices – drug injection devices that are designed to address the patient adherence issue by reminding and recording data about patient dosing activity and making it available to HCPs – are gaining interest among industry and managed care participants. Efforts to enhance adherence have a non-negligible effect on drug formulations and delivery decisions and are a significant factor in the prescribing decisions of most physicians. The connected device ecosystem includes OEM device suppliers, drug developers, human factors consultants and aftermarket third-party devices.

Report Value Chain – Who Should Read this Report

Development	Industry	Market
<ul style="list-style-type: none"> • Drug Developers • Device Suppliers • CMOs • Components/APIs • Testing/Validation • Clinical Trial Mgmt 	<ul style="list-style-type: none"> • Pharma Managers • Biotech Managers • Drug Marketers • Industry Strategists • Financial Analysts • Management Consultants 	<ul style="list-style-type: none"> • Clinical Managers • Drug Distributors • Pharma Regulators • FDA Consultants • Managed Care Managers

Executive Summary

Injectable Drug Development Trends

The Rapid Rise of Prefilled Injection Devices
Factors Driving Drug Self-Administration
Connectivity Technologies
Competitive Landscape

Connected Devices Deep Dive Analysis

Enable Wearable Injector (Enable Injections)
OmniPod (Insulet)
RebiSmart (Merck Serono)
BETACONNECT (Bayer HealthCare)
easypod (EMD Serono)
Axis-D Connect (Haselmeier)
Flexi-Q eMU (Elcam Medical)
YpsoMate/SmartPilot (Ypsomed AG)
Onejet (Biocorp)
Datapen (Biocorp)
KiCoPen (Cambridge Consultants)
Insulin Pens
InPen (Companion Medical)
Esysta Pen (Emperra)
Third Party Devices
Gocap (Common Sensing)
EASYLOG (Biocorp)
Bee (Vigilant)
Veta EpiPen Smart Case (Aterica)

Near-term Markets and Forecasts

Anaphylaxis
Autoimmune Disease
Multiple Sclerosis
Cardiovascular
Diabetes
Hormone Replacement

Market Factors

Regulatory Requirements
Data Security
Patient Acceptance

Company Profiles

What You Will Learn

- What drug injection devices incorporate wireless connectivity technology, how do they work and what new capabilities do they offer to patients and their HCPs?
- What benefits do connected drug injectors provide to patients in the area of improved adherence? Patient reported outcomes? HCP/patient communication?
- What therapeutic areas are the current focus of connected devices?
- Who are the companies behind the push to connected injection devices? What are their development activities and corporate alliances and affiliations?
- What is the importance of pharma-device alliances and design partnerships on connected drug injection device commercialization and market access?
- What does the current market for connected drug injection devices look like? What will it look like in 2024?
- What are the key market drivers for the growth of connected injection devices?

Report Format and Availability

This report is available electronic format. A site license for a single physical location and a corporate license are also available. Custom licensing options to address specific company user requirements are available by calling client services at 603-595-4340, or by emailing clientservices@greystoneassociates.org.

Methodology

Research methodology is based on primary research in the form of in-depth interviews with key market participants, technology developers, distributors, industry experts, and market influencers, a list that includes regulatory officials, industry trade groups, and materials standards organizations.

Primary data is evaluated and normalized against secondary sources including trade journal articles, technical literature, industry publications, company data sheets and published information, and statistical data from government agencies and trade associations.

Forecasts and projections of market demand and future market activity are derived using standard modeling and statistical techniques.

About Greystone Associates

Greystone Associates is a medical technology consulting firm focused on the areas of medical market strategy, product commercialization, venture development, and market research. We assist medical and healthcare market participants in achieving their business objectives through the creation of detailed development strategies, product commercialization programs, and comprehensive market and technology research and analysis.

Our market research publications are designed, researched and written to provide timely and insightful information and data on focused market segments, with the aim of providing market participants with the essential knowledge to refine and execute their marketing plans and financial targets.

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